

## *WebViews Borderless Messaging (BMail™) Services & Solutions*

### **Introduction:**

Borderless Messaging (BMail™) is another unique service from WebViews portfolio of Borderless Business on demand services and solutions.

The BMail™ services enable its subscribers to send their messages in their own language while these messages are delivered to recipients in their own language(s). In addition, the return messages from these recipients, are delivered back to the subscriber in subscribers own language. Going beyond Multi-Lingual, this new 'Trans-Lingual' messaging service makes communication between people with different languages and cultures easy and straightforward. Available to both enterprise and individual subscribers, the BMail™ services effectively eliminate the barriers of doing global business, making communication, interaction and dialogue between

different cultures and languages easy and cost effective.

Borderless Messaging (BMail™) Services delivers human quality content, at regular e-mail delivery speed and with language transparency. Delivering seamless service in many languages, WebViews BMail™ services removes the burden, time and expense of dealing with foreign language messages and its delivery in many languages. Receiving accurate message in desired languages, users and receivers can now concentrate on the content of the message rather than on deciphering or creating messages in foreign languages. The result is increased individual and organizational productivity and efficiency, saving time, resources and money for your corporation.

### **BMail™ Service Features:**

Borderless Messaging (BMail™) Services enable its subscribers to send and receive their e-mails in their own language, while their corresponding contacts receive and send their e-mails in their own preferred languages.

Subscribers have the choice of selecting a host of service types and features upon subscription to Borderless Messaging (BMail™) Services.

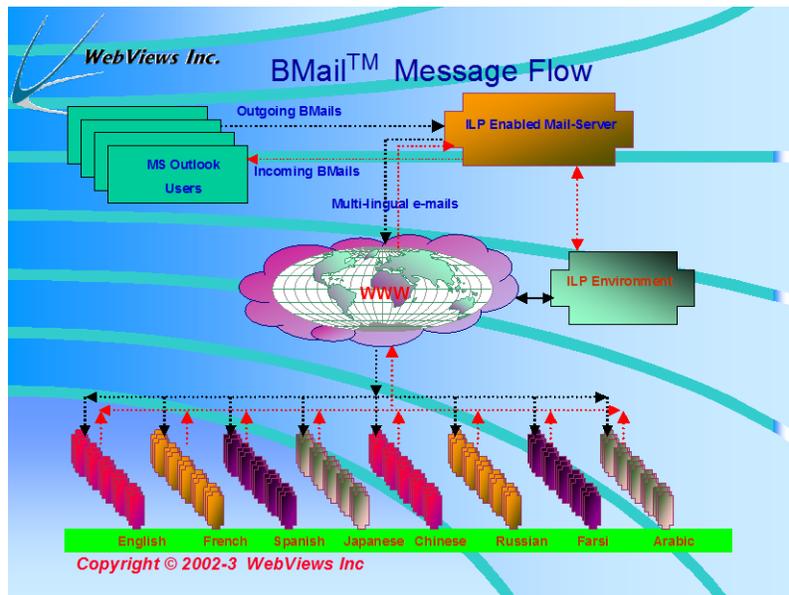
They have the option of selecting the service types including 'Outgoing Services' and 'Incoming Services'. In addition, subscribers may select the inclusion or exclusion of "Incoming Attachments" or "Outgoing Attachments" as part of their BMail™ subscription service features. They can select attachment types which can include MS Word, MS PPT, HTML, XML or PDF document types. In addition, Subscribers can select pairs of source

and destination languages. Most of the world's language pairs including Western, Northern and Eastern European Languages, Asian languages and Middle Eastern Languages are offered. Please see WebViews BMail™ Program offerings.

Further more, the BMail™ features include such features as “copy

destination email to the sender” and “copy source email to the recipient”. Subscriber may also use their BMail™ for their regular e-mail services.

BMail™ Services are offered in a variety of Program. These Programs enable our clients to select the most appropriate Program which fulfills their needs and requirements.



**BMail™ Message Flow**

## BMail™ Programs

“BMail™ Service Programs” are created to serve the varying needs of its different groups of customers. These Programs are offered in different language pairs enabling the customers to select their desired Programs and language pairs. Each Program includes key program services, optional features, base pair of languages and optional and additional numbers of languages. These Programs are offered for a fixed monthly fee.

The monthly subscription fee covers a fixed number of messages and words as part of the Program. User can send and receive additional words and messages over and beyond Program limits, for set per message and per word fee.

“BMail™ Service Program” examples are: English Gold, English Silver and English Bronze. Similar Plans would be offered for other languages. Please visit BMail™ Programs for the most up-to-date Program.

## **Subscribing and Using BMail™ Services:**

Subscribers to BMail™ receive a plug-in software that automatically installs itself on subscriber's MS OUTLOOK. Once installed, the subscriber will have the ability to specify the language in which the user creates his/her own e-mails and attachments. She would also have the ability to define a language for each of her contacts.

All user emails will be directed through Webviews BMail™ enabled Servers. These enabled servers on the other hand will automatically send a localized copy of the e-mail for each recipient in the language set for that recipient.

Depending on options chosen BMail™ may provide a confirmation message to the email originator.

For subscribers with incoming BMail™ service option, WebViews BMail™ enabled Server will recognize the language of incoming e-mails and if different from the subscriber designated language, the message will be automatically localized to the designated receipt language and be delivered to the subscriber in this pre-set language. The same will happen to incoming attachments too.

## **Borderless Messaging Solutions:**

In addition to Borderless Messaging (BMail™) services, WebViews offers (BMail™) Solutions designed for corporations requiring their own departmental or organizational multi-lingual and trans-lingual email services. The BMail™ solution provides corporations with a Borderless Business solutions enabled e-mail Server and connection to WebViews Borderless Business solutions environment. The Corporate e-mail Servers can then provide its users with corporate BMail™

services with the same features and capabilities and language pair options previously described.

Corporate BMail™ operates in the client's secure environment, while utilizing WebViews 'Knowledge Warehouse' services. Using BMail™ Solutions enables corporations to deliver trans-lingual and multilingual e-mail subscription and services to their own employees and users.

# WebViews Borderless Messaging Services

## Our Professional team is ready to help

As you expand your horizons to global market place, you can draw upon the expertise of WebViews world class professional services. WebViews team has gained its unique and unmatched experience and expertise over many years of research and development of its Borderless Business technology and over 15 years of technology consulting experience in implementing e-business, CRM, Internet and Intranet solutions for Fortune 1000 and other blue chip clients around the world.

## About WebViews

WebViews Inc. specializes in the delivery of outsourced, on-demand e-business globalization & localization Services and borderless business consulting & systems integration services.

Using WebViews award winning ILP™ technology; we create a Language Transparent Operating Environment™ enabling business and individual subscribers to conduct Borderless Business Everywhere around the globe. WebViews services include integration of subscribers' legacy systems with ILP™ technology and BMail™ systems, adding multilingual / multi-market / translingual features and capabilities to their business and messaging systems and technology environments.

*Please contact us to discuss how WebViews can assist you in transforming your local business activity to a global operation by using WebViews Language Transparent Borderless Business solutions and Services.*

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